

**Listing of Claims**

1-9. (Canceled)

10. (Currently Amended) A method for mapping object data for matching user preference information and content description information, comprising:

providing, from a server to a client, a table including identifier codes identifiers and expressions for object data included in content description information of multimedia data, in which each expression has a corresponding identifier code and in which different expressions relating to the same object data are assigned the same identifier code;

comparing identifier codes identifiers of the provided table with a stored preference information table including identifier codes identifiers and expressions expression for object data in which each expression has a corresponding identifier code and in which different expressions relating to the same object data are assigned the same identifier code; and

updating [[a]] the preference information table of the client with information in the provided table if the identifier codes identifiers of the tables are different.

11-16. (Canceled)

17. (Currently Amended) A method for mapping object data for matching user preference information and content description information, comprising:

providing an object data expression information table from a content description information constructor in a server to a preference information constructor in a client when the preference information constructor and the content description information constructor do not own jointly an object data expression information table of the same content in comparing and updating of content information between the preference information constructor and the content description information constructor; and

updating a preference information table of the preference information constructor by using information of the provided object data expression information table after comparing the preference information table and the provided object data expression information table,

wherein updating the preference information table comprises updating the preference information table by the preference information constructor by comparing [[the]] a direct information or the table provided from the content description information constructor with the preference information table of the preference information constructor.

18. (Currently Amended) The method of claim 17, wherein the ~~updating the~~ preference information table is updated by further comprises:

generating direct information including at least one of an actor's name, a director's name, or a producer's name, or a table including identifier codes each corresponding to identifiers for expressing at least one object data having various expressions for [[of]] the same content ~~and various expressions by the identifiers~~ by the content description information

constructor; and

providing the direct information or the table generated from the content description information constructor to the preference information constructor.

19. (Currently Amended) The method of claim 17, wherein the updating process comprises:

generating a table including identifier codes identifiers for expressing at least one object data of the same content and representative expressions by the identifier codes identifiers by the content description information constructor;

providing the table generated by the content description information constructor to the preference information constructor; and

updating the preference information table to map a same identifier code to different expressions of object data having a same content based on by mapping an item of the preference information table same as the each identifier corresponded to a representative expression of the table provided from the content description information constructor by the preference information constructor.

20. (Currently Amended) A method for mapping object data for matching user preference information and content description information, comprising:

providing direct information stored in a content description information

constructor to a preference information constructor as a lookup table format when the preference information constructor and the content description information constructor do not jointly own an object data expression information table of the same content in comparing and updating of content information of the preference information constructor and the content description information constructor;

transforming the direct information of the lookup table into identifier codes identifiers by comparing of content information of the preference information constructor and the content description information constructor; and

updating a preference information table by the preference information constructor after comparing identifier codes identifiers stored in the preference information table and the transformed identifier codes identifiers,

wherein the preference information table includes the identifier codes identifiers and expressions for object data in which each expression has a corresponding identifier code and in which different expressions relating to the same object data are assigned the same identifier code.

21. (Canceled).
22. (New) The method of claim 10, wherein the expressions in the tables are representative of content in one or more corresponding broadcast programs to be viewed on a television or other display device.

23. (New) The method of claim 17, wherein the content information in the preference information table corresponds to one or more corresponding broadcast programs to be viewed on a television or other display device.
  
24. (New) The method of claim 20, wherein the different expressions correspond to one or more corresponding broadcast programs to be viewed on a television or other display device.